

*Holistic Management is an approach to managing resources that builds biodiversity, improves production and generates financial strength; it improves the quality of life while enhancing the environment that sustains us all.*



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## AN INTRODUCTION TO HOLISTIC MANAGEMENT

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### THE INSTRUCTORS

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Fran & Tony McQuail have farmed in SW Ontario since 1973. They developed a mixed livestock and vegetable/apple operation that sells direct to the consumer. Their introduction to HM was a similar course in 1995. They credit HM with giving them the tools to plan a month long summer vacation the next year and to improving their profitability. Excited by the benefits of HM took Holistic Management Certified Educator training so they could bring HM to Ontario. Fran & Tony are experienced having been certified Couple Enrichment facilitators for 10 years. They are active in the Ecological Farmers Association of Ontario

### SET UP A LOCAL COURSE

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The McQuails are willing to come to your community to give the course.

Groups interested in having a course in their area should contact the McQuails.

**Healthy Land**

**Healthy People**

**Healthy Profits**

*Management tools for  
creating the life you  
want.....*

**Healthy Land**

**Healthy People**

**Healthy Profits**

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# INTRODUCTION TO HOLISTIC MANAGEMENT

Holistic Management® is an approach to managing resources that builds biodiversity, improves production and generates financial strength; it improves quality of life while enhancing the environment that sustains us all.

Holistic Management® offers the farmer a comprehensive framework for making all the decisions that impact health and productivity.

Holistic Management® replaces fragmentary decision-making and short-term solutions with a practical approach that encompasses the whole process of managing healthy land and at the same time meeting the personal goals of the farm family.

This management approach was developed by Holistic Management International for different agricultural systems all around the world. For more information on HMI visit [www.holisticmanagement.org](http://www.holisticmanagement.org)

*Healthy Land*

*Healthy People*

*Healthy*

## THE COURSE

This comprehensive six day course (usually taken in 2 three day segments) challenges farm families to create a vision of the life they want together on their farm, today and into the future. With that vision as the guide they learn planning and decision making tools that will put them in control of their finances and allow them to build a life and future that reflects their values and improves their land base.

Topics include;

- What's Different about Holistic Mgt.
- Creating a Holistic Goal
- Seven Testing Guidelines
- Planning and Achieving a Profit
- Moving toward a Healthier Land base
- Increasing Pasture & Animal Productivity

Farm families are encouraged to have all of the major decision makers attend the course. This allows them to

work together and take home a well started plan.

## COURSE OFFERINGS

The six day course is being offered in three 2 day/weekend parts. For details and dates of currently scheduled courses across Ontario, phone or Fax 519-528-2493, or e-mail [mcqufarm@hurontel.on.ca](mailto:mcqufarm@hurontel.on.ca)

Cost is \$ 1,500 per farm for the six day course. This covers up to four people attending the course from one farm and one set of materials. If your operation wants to send more than 4 people contact us.

Price includes a HM loose leaf notebook with detailed instructional materials and a set of HM work sheets and grazing planning and control sheets per farm.

Course registration is limited to 10 farms. A non refundable deposit of \$100 is required to hold your farm/business' space.

*This training opportunity is eligible for cost-share funding through the Growing Forward Business Development for Farm Businesses program in Ontario. For more information on program requirements, please call 1-877-424-1300 or visit*

<http://www.omafra.gov.on.ca/english/about/growingforward/busdev.htm>

We are planning courses for Central and Eastern Ontario in 2010. Contact us for details.

[mcqufarm@hurontel.on.ca](mailto:mcqufarm@hurontel.on.ca)